



BEAUTY FORUM by COSMOPROF

Festival

MESSE MÜNCHEN
OCTOBER 24-25, 2026
FEEL AGELESS BEAUTY & BEYOND

SPONSORSHIP & ADVERTISING OPPORTUNITIES

WWW.BEAUTY-FORUM-FESTIVAL.COM

BEAUTY FORUM Festival 2026 – Our Sponsorship & Advertising Opportunities

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Version: August 24, 2026. Subject to change. All prices are exclusive of VAT.

SPONSORSHIP STAGES – CENTRAL STAGES IN HALLS C3 AND C4

BEAUTY STAGE: Central Stage in Hall C3

TREND STAGE: Central Stage in Hall C4

Exclusive Sponsorship Benefits	Exclusive (1 Exhibitor)
The stage will carry the sponsor's name (BEAUTY Stage by Your Company / TREND Stage by Your Company) throughout all event communications (print and digital), including stage signage.	X
Your banner featured in the event newsletter, sent once to approximately 22,400 recipients (preferred month: July–October 2026, subject to availability; newsletters are sent monthly with a maximum of three advertising partners per edition).	X
Your company will be tagged in a BEAUTY FORUM Festival post on the BEAUTY FORUM Instagram profile (scheduled for September/October 2026).	X
Distribution and display of your flyers and promotional materials at the BEAUTY STAGE.	X
Your company/brand logo prominently displayed as part of the event communications, both online in the lead-up to the event and on-site during the festival.	X
Your company/brand logo featured in the exhibitor directory on the website and in the app.	X
Your company will be featured as a sponsor in the BEAUTY FORUM app (from September 2026 onwards).	X
Your promotional video (approx. 30 seconds) displayed on the stage screen before the program begins.	X
Your company/brand logo displayed on the stage screen during breaks between presentations.	X
Online Promotional Package (website banners, social media graphics, email signature banner, and event logo for your promotional use).	X
Your treatment bed on the stage (if available and required).	X
Sponsorship Price	15,000 EUR

SPONSORSHIP FUSS FORUM (Foot exhibition area)

Focus: FOOT FORUM featuring certified expert lectures (paid access for visitors) and company presentations (free of charge for visitors).

Target Group: Podiatrists and foot care professionals.

Location: Hall C4, Foot Exhibition Area, FOOT FORUM presentation area with stage.

Package Benefits	Collective	Exclusive (1 Exhib.)
Your company will be tagged in a FOOT FORUM post on the BEAUTY FORUM Instagram profile (scheduled for September/October 2026).	X	X
Distribution and display of your flyers, promotional materials, and product samples (if desired) at the FOOT FORUM.	X	X
Your company/brand logo prominently displayed in connection with the FOOT FORUM, both online in the lead-up to the event and on-site during the festival.	X	X
Online Promotional Package (website banners, social media graphics, email signature banner, and event logo for your promotional use).	X	X
5 EUR discount promo code for your customers (your personal promo code will be available in the Exhibitor Service Center (ESC) for you to share with your customers).	X	X
Your company will be featured as a FOOT FORUM sponsor in the BEAUTY FORUM app (from September 2026 onwards).	X	X
Your company/brand logo featured on the participation certificates.	X	X
Your company/brand logo featured in the exhibitor directory on the website and in the app.		X
Your banner featured in a dedicated FOOT FORUM newsletter sent to approximately 3,300 recipients.		X
Your podiatry chair or treatment bed at the FOOT FORUM.		X
Your advertising banner within the BEAUTY FORUM app (from September 2026 onwards).		X
Sponsorship Price	800 EUR	2,000 EUR

ADVERTISING PACKAGE *LOGO*

Prominent placement of your company/brand logo in event-related visitor information materials.

Package Benefits	
Hall plan in the Festival Newspaper (your logo displayed on your booth space).	X
On-site Floor Plan (your company logo displayed at your booth location).	X
Package Price	150 EUR

ADVERTISING PACKAGE *DIGITAL*

Your all-round online presence throughout the event.

Package Benefits	Essential	Premium	Ultimate
Your story featured on the BEAUTY FORUM Instagram profile (1 Instagram Story, publication date subject to mutual agreement).	X	X	X
Online Promotional Package (website banners, social media graphics, email signature banner, and event logo for your promotional use).	X	X	X
5 EUR discount promo code for your customers (your personal promo code will be available in the Exhibitor Service Center (ESC) for you to share with your customers).	X	X	X
Your banner featured in the event newsletter, sent once to approximately 22,400 recipients (preferred month: July–October 2026, subject to availability; newsletters are sent monthly with a maximum of three advertising partners per edition).		X	X
Publication of your press release in the Health & Beauty Press Room.		X	X
Premium Homepage Banner – Standard Position 3 (displayed for one month on a rotating basis with other advertisers; maximum of three advertisers per month).			X
Package Price	1,000 EUR	1,800 EUR	2,200 EUR

ADVERTISING PACKAGE *ON-SITE*

Package Benefits	Essential	Premium	Ultimate
Online Promotional Package (website banners, social media graphics, email signature banner, and event logo for your promotional use).	X	X	X
5 EUR discount promo code for your customers (your personal promo code will be available in the Exhibitor Service Center (ESC) for you to share with your customers).	X	X	X
Logo displayed on your booth space in the hall plan in the Festival Newspaper.	X	X	X
Advertisement in the Festival Newspaper.	Banner advertisement (120 × 40 mm)	Banner advertisement (120 × 40 mm)	Strip advertisement (247 × 40 mm)
Your company logo displayed at your booth location on the on-site overview floor plan.	X	X	X
Advertisement placement on the on-site overview floor plan.	290 x 120 mm	290 x 120 mm	290 x 230 mm
Advertisement placement on the event admission ticket (maximum of four advertising placements available).		X	X
Presentation on the TREND Stage or BEAUTY Stage.			X
Package Price	900 EUR	3,000 EUR	3,600 EUR

LANYARDS & ADMISSION BADGES

Your company logo featured on the lanyards and badges distributed to all event visitors.

Benefits	Exclusive (1 Exhibitor)
Your company/brand logo featured on 25,000 lanyards and admission badges distributed to event visitors.	13,000 EUR
Use of your supplied lanyards, including printing your company logo on approximately 25,000 admission badges.	3,000 EUR

ANNIVERSARY PARTNER – CELEBRATING 40 YEARS OF BEAUTY FORUM EVENTS IN MUNICH

Celebrate this milestone with us and your customers in an exclusive setting. Enjoy a relaxed get-together with personal conversations, valuable networking opportunities, and a unique atmosphere – all without any planning effort on your part.

Package Benefits	Anniversary Partner
Your company/brand logo displayed on the BEAUTY STAGE (event venue).	X
Mention of your company across our digital platforms as part of the anniversary campaign.	X
Listing on the official BEAUTY FORUM Festival anniversary page.	X
10 complimentary tickets to the BEAUTY FORUM Festival 2026.	X
Exclusive brand visibility throughout the anniversary celebration.	X
Premium exposure to customers, partners, decision-makers, and the entire beauty community.	X
Package Price For non-exhibitors: 2,000 EUR	1,500 EUR

PRIZE WHEEL AT THE HEALTH & BEAUTY STAND

Activity:	A Prize Wheel with 12 segments at the Health & Beauty stand, featuring instant prizes in the form of products.
Target audience:	All event visitors.
Date/Location:	On both event days at the Health & Beauty stand in Hall C3.

Package Benefits	
Your company/brand logo featured on the Health & Beauty stand page at www.beauty-forum-festival.com .	X
Your company/brand will be tagged in a post about the Health & Beauty stand on the BEAUTY FORUM Instagram profile (scheduled for July–October 2026).	X
Your company/brand logo featured as a sticker on the Prize Wheel (optionally including your booth number or website).	X
Promotion of the Prize Wheel activity in the BEAUTY FORUM weekly newsletter, including a link to the dedicated page on www.beauty-forum-festival.com .	X
Sponsorship Price	Product sponsorship for the Prize Wheel instant prizes (minimum of 300 items).

Please note:
Your logo sticker will remain on one segment of the Prize Wheel for as long as your sponsored products are available.

SPONSORING POWER BANK STATION

The power bank station offers you the opportunity to position your company as a sponsor providing real added value for our visitors. Equipped with a total of 48 power banks, it allows guests to charge their mobile devices free of charge during the event. At the same time, the station serves as an eye-catching advertising space that can be customized with your branding. This increases your brand visibility while associating your company with a practical service that visitors can use throughout the entire event day.

Package Benefits	Essential	Premium	Ultimate
Power bank station with 48 integrated power banks for both event days, including setup and commissioning	X	X	X
Display of a customized promotional video on the charging station's integrated screen (approx. 5–15 seconds, without sound)	X	X	X
Custom branding of the power bank station in your preferred design (advertising space: 58 × 99 cm for logo) and background color		X	X
Custom branding of the 48 power banks in your preferred design (advertising space: 12.5 × 5.5 cm)			X
Sponsorship package price for 1 station (hall to be agreed)	2,000 EUR	2,500 EUR	3,000 EUR
Sponsorship package price for 2 stations (1 station in each hall)	3,000 EUR	4,000 EUR	5,000 EUR

BOOKING FORM – OUR SPONSORSHIP & ADVERTISING OPPORTUNITIES



Exklusiv Sponsorship *STAGES*

- ☐ BEAUTY STAGE | 15,000 EUR
- ☐ TREND STAGE | 15,000 EUR

Sponsorship *FUSS FORUM*

- ☐ Collective | 800 EUR
- ☐ Exclusive | 2,000 EUR

Advertising Package *Logo* 150 EUR

Advertising Package *Digital*

- ☐ Essential | 1,000 EUR
- ☐ Premium | 1,800 EUR
- ☐ Ultimate | 2,200 EUR

Advertising Package *On-Site*

- ☐ Essential | 900 EUR
- ☐ Premium | 3,000 EUR
- ☐ Ultimate | 3,600 EUR

Lanyards & Admission Badges

- ☐ Logo on Lanyards & Admission Badges (approx. 25,000 units) | 13,000 EUR
- ☐ Logo on Admission Badges & Your Supplied Lanyards (approx. 25,000 units) | 3,000 EUR

Anniversary Partner

1.500 EUR for exhibitors | 2.000 EUR for non-exhibitors

Product Sponsorship for Prize Wheel Instant Prizes

- ☐ **Sponsoring Powerbank-Station**
- ☐ Essential | 1 Station: 2,000 EUR | 2 Stations: 3,000 EUR
- ☐ Premium | 1 Station: 2,500 EUR | 2 Stations: 4,000 EUR
- ☐ Ultimate | 1 Station: 3,000 EUR | 2 Stations: 5,000 EUR

Company

Contact person

Phone

Email

Hall/Booth No.

Place/Date, Signature